

## PRIVACY POLICY

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As of April 2025

Data Protection Information in Accordance with the General Data Protection Regulation (GDPR)

### **1) Information on the Collection of Personal Data and Contact Details of the Controller**

1.1 We appreciate your visit to our website and your interest in our company. In this section, we explain how your personal data is handled when you use our website. Personal data refers to any information that can be used to personally identify you.

1.2 The data controller responsible for processing on this website, as defined under the GDPR, is:

HANDON dressed to sell GmbH  
Bergisch-Gladbacher-Straße 1083  
51069 Köln, Germany  
Phone: +49 (0) 221 / 4744540  
Email: [contact@handon.de](mailto:contact@handon.de)

1.3 For security reasons and to protect the transmission of personal data and other confidential content (e.g., orders or inquiries), this website uses SSL or TLS encryption. You can recognize an encrypted connection by the string "https://" and the lock symbol in your browser's address bar.

### **2) Data Collection When You Visit Our Website**

When you use our website for information purposes only — that is, without registering or otherwise submitting information — we collect only the data that your browser transmits to our server (so-called "server log files"). This includes:

- The visited website
- Date and time of access

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- Amount of data transferred (in bytes)
- Referring source or page
- Browser used
- Operating system used
- IP address (anonymized if applicable)

Processing is carried out pursuant to Art. 6(1)(f) GDPR on the basis of our legitimate interest in ensuring the stability and security of the website. The data is not shared or used otherwise. However, we reserve the right to check server log files later if there is concrete evidence of unlawful use.

### 3) Cookies

To enhance the user experience and enable certain functions, we use cookies on various pages. Cookies are small text files stored on your device. Some cookies (session cookies) are deleted after you close your browser. Others remain on your device and allow us (or third parties) to recognize your browser on your next visit (persistent cookies).

If cookies process personal data (e.g., IP address, browser, or location data), this is done:

- per Art. 6(1)(b) GDPR for contract execution, or
- per Art. 6(1)(f) GDPR to serve our legitimate interest in providing a user-friendly and efficient website.

Persistent cookies are deleted automatically after a defined period. You can view cookie durations in your browser settings.

Most browsers let you manage cookie settings individually. You can find instructions here:

- Internet Explorer: <https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>
- Firefox: <https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop>
- Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Safari: <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>



- Opera: <https://help.opera.com/en/latest/web-preferences/#cookies>

Disabling cookies may limit the functionality of this website.

## **4) Contacting Us**

When you contact us (e.g., via contact form or email), we collect personal data. The type of data collected is evident from the respective contact form. This data is used solely for responding to your inquiry and for the associated technical administration.

Legal basis:

- Art. 6(1)(f) GDPR — legitimate interest in responding to your request
- Art. 6(1)(b) GDPR — if your inquiry relates to the performance of a contract

Your data will be deleted once your inquiry has been fully resolved, unless legal retention obligations apply.

## **5) Data Processing When Opening a Customer Account and for Contract Execution**

Pursuant to Art. 6(1)(b) GDPR, personal data will be collected and processed if you provide such data when opening a customer account or when placing an order. The required data can be found in the respective form on our website.

You can request the deletion of your customer account at any time by contacting us. Upon deletion, your data will also be deleted, unless retention is required by law or justified by legitimate interests (e.g., legal claims, tax obligations).

## **6) Processing Data for Order Fulfillment**

6.1 To fulfill a contract, we share your personal data — where necessary — with third parties such as shipping providers and payment institutions, in accordance with Art. 6(1)(b) GDPR.

If digital products or goods with digital elements are involved, your contact details (name, address, email) may also be used to send you update notifications as required by law (Art. 6(1)(c) GDPR).

6.2 Use of Payment Service Providers

## PayPal:

If you choose PayPal or related options (e.g., direct debit, “purchase on account”), your payment data is transmitted to:

PayPal (Europe) S.à r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg — in accordance with Art. 6(1)(b) GDPR.

## Unzer:

If you select Unzer as a payment method, your data will be processed by: Unzer GmbH, Vangerowstraße 18, 69115 Heidelberg, Germany — in accordance with Art. 6(1)(b) GDPR.

## 7) Web Analytics

### Matomo (with Cookies):

This website uses Matomo, an open-source web analytics platform provided by InnoCraft Ltd., 150 Willis St, 6011 Wellington, New Zealand. Using Matomo, pseudonymized user profiles can be created for analytics purposes.

Cookies may be used to recognize users and collect information such as:

- Pseudonymized IP address
- Browser type
- Operating system
- Referring URLs

All data is processed on our own servers and is not used to personally identify visitors. Data is not combined with other personal information.

Processing only takes place if you have given your explicit consent (Art. 6(1)(a) GDPR). You may withdraw your consent at any time for the future by changing your cookie settings.

## 8) Tools and Other Services

This website uses a cookie consent tool to obtain valid consent for the use of cookies that require it. When you visit the site, a consent interface appears, allowing you to select specific cookie preferences.

Only after consent is given are the relevant cookies or services activated. A technically necessary cookie stores your consent settings.

In some cases, the tool may process your IP address or other data in accordance with:

- Art. 6(1)(f) GDPR — legitimate interest in managing cookie preferences
- Art. 6(1)(c) GDPR — legal obligation to obtain and document consent

Further details can be found directly within the tool on our website.

## 9) Your Rights as a Data Subject

9.1 You have the following rights under GDPR:

- Right of access (Art. 15)
- Right to rectification (Art. 16)
- Right to erasure (Art. 17)
- Right to restrict processing (Art. 18)
- Right to be informed (Art. 19)
- Right to data portability (Art. 20)
- Right to withdraw consent (Art. 7(3))
- Right to lodge a complaint (Art. 77)

9.2 Right to Object (Art. 21 GDPR):

If we process your data on the basis of our legitimate interests (Art. 6(1)(f) GDPR), you may object at any time, provided your objection is based on your specific situation.

If we process your data for direct marketing, you may object at any time without providing reasons. If you object, we will no longer process the affected data unless we demonstrate compelling legitimate grounds or for legal claims.

## 10) Duration of Storage of Personal Data

We store personal data only as long as required by legal obligations or for the purposes for which it was collected. Retention periods vary depending on the legal basis:

- Consent (Art. 6(1)(a)): stored until revoked
- Contract performance (Art. 6(1)(b)): stored during contract period and retention period
- Legitimate interest (Art. 6(1)(f)): stored until objection is raised

Data is routinely deleted when it is no longer necessary for its original purpose and no statutory retention periods apply.